# INSURANCE

2022

## **OUR INSURANCE PRACTICE**

We have a market-leading international insurance practice. We advise a large number of the major players in the insurance sector and have handled many of the major sector transactions in recent years. The breadth of our practice encompasses the full range of work including mergers and acquisitions, reinsurance and other risk transfers, pensions derisking, capital markets, restructuring, investigations and regulatory advice.

We work closely with our asset management, financing, pensions and disputes colleagues to provide an integrated service across the entire waterfront of the sector.

# **ABOUT US**

# Band I

Ranked in band I for insurance in London and the UK CHAMBERS UK AND LEGAL 500

70%

Over 70% of turnover from cross-border work

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First for FTSE 100 and FTSE 250 clients CORPORATE ADVISERS RANKINGS GUIDE

# WHAT WE DO

#### Mergers & acquisitions

Our expertise in insurance M&A is unrivalled. We have a huge range of experience, covering public and private deals in both the life and non-life sectors and involving a client base including multi-national insurance groups, small to medium sized enterprises and start-ups. We advised:

- Allianz on its agreement with Sanlam to combine their operations across Africa (excluding South Africa)
- Ageas on the sale of its UK commercial lines front book business to AXA Insurance
- Markerstudy on the acquisitions of BGL Insurance and Clegg Gifford Holdings Limited
- RSA on its £7.2 billion recommended cash offer made by a subsidiary of Intact Financial Corporation, acting in consortium with Tryg A/S
- Aviva on the strategic divestment of a number of its businesses including the sales of Aviva Poland, Aviva France and Aviva Vietnam, a majority shareholding in Aviva Singapore, its shareholding in its Indonesian joint venture PT Astra Aviva Life and its stake in its Hong Kong joint venture, Blue
- Athora on the acquisition of VIVAT's life and asset management business from Anbang
- Allianz on the acquisition of the general insurance business of Legal & General
- Standard Life Aberdeen on the sale of its capital-intensive insurance business to Phoenix

## International reach

|40+

In 2021 we advised on matters in 148 jurisdictions

200+

In 2021 we worked with 206 law firms on over 350 matters

18,000+

Over 18,000 law firm contacts in 160 jurisdictions

#### Reinsurance and other risk transfer

Reinsurance is a key part of our practice. Our experience includes advising on a range of reinsurance structures including net reinsurance, deposit back and funds withheld structures, transformer deals and longevity swaps. We advised:

- Canada Life on multiple collateralised longevity swaps with UK and EU counterparties, including PIC, Aegon and NN
- a major insurer on multiple reinsurance arrangements in respect of its bulk annuity liabilities
- Zurich on the transfer of its UK legacy employers' liability insurance portfolio to Catalina

- **RSA** on its disposal of UK legacy liabilities to Enstar
- Delta Lloyd Levensverzekering on a six year longevity swap with Reinsurance Group of America
- AEGON on a longevity swap with Deutsche Bank

# **Pensions solutions**

Our work in the pensions solutions markets combines the expertise of our insurance, financing and pensions practices. We have been at the forefront of the development of innovative transaction structures designed to transfer pension risk. We advised:

- Tata Steel UK on partial buy-in transactions with Legal & General de-risking c. £2.8 billion of liabilities
- De La Rue plc on a de-risking of the De La Rue Pension Scheme with Scottish Widows
- Whitbread plc on a de-risking of the Whitbread Group Pension Fund with Standard Life, part of Phoenix Group
- Legal & General on multiple pensions buy-in transactions including with Reuters Supplementary Pension Scheme, the Commonwealth Bank of Australia (UK)

Staff Benefits scheme and the Pearson Pension Plan

- **3i Group** in relation to the buy-in of the 3i Group Pension Plan with Legal & General
- Walmart in relation to the buy-in and subsequent buy-out of the Asda Group Pension Scheme with Rothesay Life
- PA Pension Trustees on the derisking of the PA Pension scheme with Pension Insurance Corporation
- Aviva on the derisking of the Aviva Staff Pension Scheme via an insurance "conduit" directly to the reinsurance market

#### Lloyd's of London

We have a very active practice advising on transactions in the Lloyd's sector, focusing in particular on equity investment, acquisitions and disposals and reinsurance arrangements. We advised:

- MCI Holdco on the launch of a new "syndicate-in-a-box", Syndicate 1902, to write three core classes of business – life science and clinical trials, medical malpractice and commercial liability
- OMERS on the UK aspects of its acquisition of a 14% stake in BRIT from Fairfax Financial Holdings
- Blackstone's Tactical Opportunities business on its investment in Ki, the first fully digital and algorithmically-driven Lloyd's syndicate

- RiverStone Management on its reinsurance-to-close transactions ("RITCs") with ArgoGlobal and MS Amlin
- White Mountains on its investment of fresh capital and acquisition of a majority interest in Ark Insurance Holdings, the ultimate parent company of Ark Syndicate Management. Ark manages the underwriting of syndicates 4020 and 3092 at Lloyd's
- RiverStone on its acquisition of the Neon Group (including Lloyd's of London insurer, Neon) from American Financial Group and the associated disposal of Neon Sapphire to Spring Partners



#### Disputes, investigations and enquiries

We work closely with our Disputes and Investigations group to support insurance clients across a broad range of areas including regulatory investigations, competition enquiries, coverage disputes, policy interpretation issues, reinsurer insolvency, brokers' liability and claims litigation. We advised:

- a number of insurers in connection with potential business interruption claims arising as a result of the COVID-19 pandemic, including advice in connection with the land-mark financial markets test case brought by the FCA on behalf of thousands of business interruption insurance policyholders
- an insurance client in respect of the FCA's thematic review of the sale of enhanced annuities and subsequent past business review and redress programme
- Standard Life Aberdeen on a contractual dispute with Lloyds Banking Group relating to agreements in respect of assets managed by SLA for Lloyds and customers of its insurance businesses

- Marsh in relation to a rare and high-value cross-border claim under an insurance policy covering a satellite against loss in the period before its launch
- a listed savings and investment company in relation to the recovery from insurers of significant costs and liabilities arising from an investigation by the Financial Conduct Authority
- Equitas/Resolute in its successful proceedings in the High Court regarding its pursuit of reinsurance claims against its reinsurer, R&Q Reinsurance



#### Insurance business transfer schemes

Insurance business transfer schemes are a key technique for internal restructurings, demutualisations and risk transfers as well as on the sale of a business or portfolio of business. We regularly advise on transfer schemes in all of these contexts. We advised:

- Zurich Insurance plc on its Brexit-related Part VII transfer of the majority of its existing UK branch business, representing over £2bn of gross written premium, to a newly-authorised UK branch of Zurich Insurance Company Ltd
- Legal & General on the transfer of its Mature Savings business to ReAssure
- Canada Life on the transfer of insurance business to it from MGM Advantage Life
- Ageas and Riverstone on the transfer of general insurance and reinsurance policies from Ageas to Riverstone
- **Prudential, Aviva and Standard Life** on transfers of business to non-UK entities as part of their Brexit structuring plans
- **ITAS Mutua** on the transfer to it of the business of the Italian branches of RSA

#### Asset management

We advise insurance sector clients on a range of investment and asset management matters, including the restructuring of assets to meet regulatory requirements. We advised:

- Legal & General Capital on its growth equity investment in Kensa, the UK's leading manufacturer of ground source heat pumps and related technologies
- a number of clients on the restructuring of assets for matching adjustment purposes, including the repackaging of equity release mortgages, foreign currency denominated bonds and properties under construction using SPVs
- Legal & General on a number of transactions involving its real estate investment portfolio including the acquisition of Barking Rail Freight Terminal from Friends Life and the regeneration of Central Square, Cardiff
- Swiss Re on (i) its agreement with Pacific Century Group to invest up to US\$425 million in FWD Group and (ii) its acquisition from Zurich Insurance Company of a 4.9% shareholding in New China Life

# **Our Asia Practice**

We have a long-standing presence in Asia, opening an office in Hong Kong in 1974 and an office in Beijing in 2009. Our Asian practice has extensive experience of a wide range of work across the Asia Pacific region. Our work for insurance clients in the region focuses on M&A, equity capital markets and distribution arrangements. Key deals include advising:

- China Re on its US\$2 billion global offering and listing on Hong Kong Stock Exchange, the first listing in Hong Kong by a reinsurance company
- FWD on its US\$3 billion acquisition of the life insurance business of Siam Commercial Bank and related bancassurance arrangements
- Aviva on the sale of its stake in its Hong Kong joint venture, Blue, to its joint venture partner Hillhouse Capital
- **Prudential** in connection with the entry into of an exclusive bancassurance partnership over a 20-year term between Prudential Vietnam Assurance and Southeast Asia Commercial Joint Stock Bank

#### **Debt capital markets**

We have a strong financing practice which regularly advises insurance clients on their debt capital markets programmes. In recent years we have been at the forefront of developing instruments to satisfy Solvency II requirements, including advising on the first UK public issuance of Restricted Tier I capital. We advised:

- Prudential on its issuance of \$1 billion 2.95 per cent subordinated notes, intended to qualify as tier 2 capital under the Insurance (Group Capital) Rules of Hong Kong
- Just Group on its issue of Tier I Contingent Convertible Notes, the first issuance of sustainability restricted tier I debt securities by a European issuer
- Pension Insurance Corporation on its issuance of GBP 450,000,000 7.375 per cent. Fixed Rate Reset Perpetual Restricted Tier I Contingent Convertible Notes
- Direct Line on its issue of £350,000,000 Fixed Rate Reset Perpetual Restricted Tier I Contingent Convertible Notes
- RSA Insurance Group on its issue of Floating Rate Perpetual Restricted Tier I Contingent Convertible Notes – the first public Solvency II compliant Restricted Tier I issuance by a UK insurer



#### Demergers, restructurings and demutualisations

We have an unparalleled track record of advising on major insurance company restructurings including demutualisations and the restructurings of life funds. We advised:

- **Prudential** on the demerger of Jackson Financial Inc. and its subsidiaries, which include Jackson National Life, the US life insurance business
- Prudential on the demerger of its UK and Europe business (M&G Prudential) from Prudential plc, resulting in two separately-listed companies
- each of the Department

   of Health and Social Care and
   the Welsh Government on (i) the
   creation of State-backed indemnity
   schemes covering future medical
   negligence liabilities incurred by
   NHS general practitioners in England

- and Wales; and (ii) commercial discussions with the three principal UK medical defence organisations and preparing transaction documentation for the assumption from them of existing liabilities
- on the demutualisation and flotations of Standard Life, Old Mutual, Norwich Union, Colonial Mutual and Irish Life
- Standard Life on the extensive restructuring work required in connection with its demutualisation and flotation

#### Distribution, outsourcing and other commercial arrangements

We advise our insurance clients on a broad range of commercial arrangements, both in the context of wider transactions and on a stand-alone basis. This includes strategic partnerships, distribution arrangements and outsourcing transactions. We advised:

- Standard Life Aberdeen (now abrdn) on the simplification and extension of its strategic partnership with Phoenix Group, including an extension of the strategic asset management partnership and the acquisition by Phoenix Group of the Standard Life brand
- FWD on its agreement with TMB Bank Public Company Limited to sell its bancassurance contract to Prudential for a consideration of THB20 billion
- **Prudential** in connection with the entry into of an exclusive

bancassurance partnership over a 20-year term between Prudential Vietnam Assurance Private Limited and Southeast Asia Commercial Joint Stock Bank

- FWD Group on a bancassurance arrangement with Siam Commercial Bank (SCB) for the distribution of FWD's life insurance products to SCB's customers in Thailand
- a leading personal lines carrier on the review of over one hundred of its TOBAs and other distribution agreements and related arrangements



#### Equity capital markets

As a market leader in the field of equity capital markets we are ideally placed to help our insurance sector clients on a range of capital issuances. Our work in this area includes advising on flotations, rights issues, placings and other issuances. We advised:

- Prudential on its equity raise of up to five per cent of its issued share capital on the Hong Kong Stock Exchange, through a concurrent public offer in Hong Kong and an international placing to institutional investors
- esure and Gocompare.com Group plc on the demerger of Gocompare.com and listing on the main market of the London Stock Exchange
- China Re on the US\$2 billion (approx.) global offering and the listing on the Main Board of the Hong Kong Stock Exchange
- **Standard Life** on its return of around £1.75 billion to shareholders by way of a B/C share scheme
- Brit, esure and Direct Line on their IPOs
- RSA on its fully underwritten rights issue to raise approximately £773 million

// The team provides a pragmatic and flexible approach to complex matters and is very responsive in a challenging and dynamic environment. //

Chambers UK, 2023

// Excellent industry knowledge
and brilliant people. //
Legal 500, 2023

# Key contacts

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